



KidSport and Triple O's partner to help BC kids get in the game

KidSport continues to expand with help from community partners

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Richmond, BC – KidSport and Triple O's are joining forces to provide more children across British Columbia with opportunities to be active and get involved in organized sport.

In April 2010, KidSport became Triple O's official charity partner and, to kick off the partnership, Triple O's will be launching a two week in-store promotion with KidSport around Father's Day (June 14-27, 2010). Funds raised during the promotion will help financially disadvantaged youth experience the benefits of sport participation by providing the registration fees for a sport season of their choice.

"Triple O's is a community staple in BC," said Sport BC's Executive Vice-President Rick Christiaanse, "With their support, KidSport is better prepared to serve children from all corners of the province who were inspired to participate in sport following the 2010 Olympic and Paralympic Winter Games."

"Triple O's is thrilled to be in partnership with KidSport," said White Spot Hospitality President Warren Erhart. "We feel that every child should be able to experience the benefits that playing a sport can give them and we look forward to contributing to such a worthy organization."

Since its inception, KidSport has enabled 250,000 children to play sport across the country. Established by Sport BC in 1993, KidSport is now present in 40 communities across British Columbia and over 175 communities across Canada. With assistance from partners like Triple O's, KidSport BC continues to expand its reach to ensure all children across the province have the opportunity to experience the power of sport.

About KidSport:

KidSport is a community-based sports funding program that provides grants for financially disadvantaged children ages 6 to 18 to participate in amateur sport and learn valuable life lessons and skills. For more information about KidSport and how you can help in your community, please visit www.kidsport.ca.

About Triple O's:

Vancouver-based Triple O's restaurants, a division of White Spot Limited., now has over 50 quick service locations throughout B.C., Alberta and Asia. Triple O's can be found in Chevron gas stations, select BC Ferries, Science World, GM Place, the PNE, SFU and Douglas College among other free standing locations. Triple O's locations boast a subtly retro décor and feature premium burgers, fresh chipped French fries and classic milkshakes served to meet the speed of today's busy lifestyle. www.tripleos.com.

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