



TRIPLE O'S NEWS RELEASE

Triple O's raises a record \$95,718 for KidSport BC

Annual KidSport fundraiser has generated \$350,000 since 2009 helping local kids in need benefit from sports

VANCOUVER – October 5, 2017 – It's a home run! Triple O's 8th annual KidSport fundraiser scored big results for charity by raising a record-breaking \$95,718, helping 240 BC kids grow their confidence with a year of sports. September 29th was KidSport Day at 38 participating restaurants throughout BC, coupled with Triple O's 20th Anniversary celebrations, thousands of guests helped provide financially underprivileged children the opportunity to play team sports.

On *KidSport Day*, Triple O's donated a loonie from the sale of every combo to a local KidSport BC chapter. An additional 20 cents from their 20th Anniversary menu items were donated between September 10th – 29th. Every \$400 raised gives a child the opportunity to play their sport of choice for a full year. Cash donations were also received by supportive guests throughout the month and @TripleOs donated a dollar for every retweet with the hashtag #SoALLKidsCanPlay.

Since the fundraiser's inception, the initiative has raised \$350,000, helping 875 kids build their confidence and skills through sports.

"I'm proud to say that we're helping 240 kids play sports this year," said White Spot Hospitality President Warren Erhart. "Donations stay in the communities where funds are raised, which is why *KidSport* is truly a grassroots program that supports kids across the province. As this year's results goes to show, the spirit of Triple O's guests and team members can't be beat!"

Triple O's guests tweeted their enthusiasm for KidSport Day:

- What better way to spend a Friday lunch than supporting @KidSportBC thanks to @TripleOs delicious meals! #SoALLKidsCanPlay
- Tasty burgers @TripleOs plus bonus \$1 from all burgers sold donated to @KidSportBC #SoALLKidsCanPlay Yes-go get one...now!
- Taking my son to @TripleOs for dinner tonight to help support @KidSportBC #SoALLKidsCanPlay.

“Triple O’s goes the distance to help kids in so many local communities across the province,” said Pete Quevillon, Director of KidSport BC. “On behalf of KidSport BC Chapters and grant recipients, I want to extend a huge thank-you for your continued support.”

Social media

- Facebook: www.Facebook.com/TripleOsRestaurant
- Twitter: [@TripleOs](https://twitter.com/TripleOs) and [@KidSportBC](https://twitter.com/KidSportBC)
- Instagram: [@tripleosrestaurant](https://www.instagram.com/tripleosrestaurant)
- [#SoALLKidsCanPlay](https://www.instagram.com/hashtag/SoALLKidsCanPlay)

About Triple O’s

With 66 locations throughout British Columbia, in Alberta, and Asia, Triple O’s proudly serves premium burgers made with 100% fresh Canadian Beef and “Secret” Triple ‘O’ Sauce, fresh Kennebec fries and hand-scooped milkshakes, available to meet the speed of today’s busy lifestyle. Triple O’s guests can enjoy breakfast, lunch, dinner and snack occasions conveniently with standalone locations, along with select university and college campuses, at Chevron gas stations and at key venues like Playland, Rogers Arena, Langley Events Center and Pacific Coliseum. Created by the iconic B.C. brand White Spot Limited, we're proud to be recognized with platinum status designation as one of Canada’s Best Managed Companies. www.tripleos.com

About KidSport

KidSport is a community-based sports funding program that provides grants for financially disadvantaged children under 18 to participate in organized sports and learn valuable life lessons and skills. KidSport has supported half a million young amateur athletes since its inception in 1993. For more information about KidSport and how you can help in your community, please visit www.kidsport.ca/bc.

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